REMEMBERING THE FAMILY STORE

When the shop owner knew his patrons personally, those were the days.

Four years in the making, “Remembering the Family Store” documentary was introduced at the 2020 JHSFC Annual Meeting via Zoom. Currently in production stage, the committee was ready to have the community preview the Trailer and present a behind-the-scenes discussion with some of the key players.

After an intro from President Elissa Kaplan, Gail G. Trell, who co-chairs the RTFS (Remembering the Family Store) committee with Lester Sharlach, talked about how she became involved. She introduced Steve Karp, founding and producing director of Stamford Theater Works, STW. Steve is an integral part of our film as scriptwriter and narrator. He, in turn, introduced Lester Sharlach, who gave business background and displayed sample photos of family owned stores.

In the documentary, photos came from our Vivian and Irwin Miller JHSFC Archives, The Stamford History Center, the City of Stamford, Connecticut Urban Redevelopment Commission. In addition, some photos were donated by the community.

Then it was time to meet our fabulous filmmaker, Marge Costa of Aries Productions, LLC. She has taken the original concept of our vision and miraculously brought the slideshow to life. The highlight of the presentation was the 3 minute Trailer of what to expect with interviews of family members of the businesses spotlighted.

The documentary tells the story of the family stores circa 1940 through 1965 and currently is in production. When complete, we will figure how to screen it for community viewing.

Kudos to the rest of our committee: Barbara White, David Wise, Arnold Yelin, Ron Marcus, Elissa Kaplan, William Levin, Sima Broza, Wendy Bennett and our technical expert David Kaplan.

There will be a copy of the presentation for viewing very soon. Check our website and look for Constant Contact e-mails.

Quotes from people watching the trailer:

“Can’t wait to see the final cut”…
“Loved it”…
“Wonderful job”…
“Well done”…